

**Celebrating World Water Day  
22nd March, 2021**



**Every Drop Counts**

Conserve water and urge others  
to do the same.



# VALUING WATER

*The value of water is much more than its price – water has enormous and complex value for our households, food, culture, health, education, economics and integrity of our natural environment. If we overlook any of these values, we risk mismanaging this finite, irreplaceable resource.*

*Without a comprehensive understanding of water's true, and multidimensional value, we will be unable to safeguard this critical resource for our future.*



# DID YOU KNOW?

**WATER ACCESSIBILITY**

Around 2.2 billion people living without access to safe water.

Around 2.4 billion people lack access to basic sanitation services, such as toilets or lavatories.

**WATER SCARCITY**

Water scarcity affects more than 40% of the global population and is projected to rise.

Over 1.7 billion people are currently living in river basins where water use exceeds recharge.

**HEALTH**

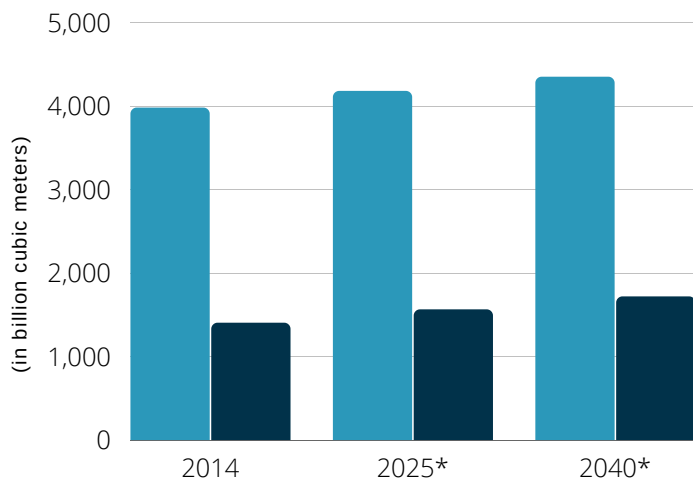
1 in 4 health care facilities lacks basic water services.	3 in 10 people lack access to safely managed drinking water services	6 in 10 people lack access to safely managed sanitation facilities.	At least 892 million people continue to practice open defecation.
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**HOUSEHOLDS & IRRIGATION**

Women and girls are responsible for water collection in 80% of households without direct water access.	Approximately 70% of all water abstracted from rivers, lakes and aquifers is used for irrigation.
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**POLLUTION & DEATH RATE**

More than 80% of wastewater resulting from human activities is discharged into rivers or sea without any proper water treatment.	Each day, nearly 1,000 children die due to preventable water and sanitation-related diarrheal diseases.	Floods and other water-related disasters account for 70% of all deaths related to natural disasters.
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**PROJECTED WATER CONSUMPTION AND WITHDRAWAL (in billion cubic meters)**

- Withdrawal
- Consumption

\*Projected with relation to certain assumptions

Source: <https://www.statista.com/statistics/216527/global-demand-for-water/>

# History of the Day

## 22nd March

The idea for this international day goes back to 1992, the year in which the United Nations Conference on Environment and Development in Rio de Janeiro took place. That same year, the United Nations General Assembly adopted a resolution by which 22 March of each year to be observed as World day for water.

Later on, other celebrations and events were added. For instance, the International Year of Cooperation in the Water Sphere 2013, and the current International Decade for Action on Water for Sustainable Development, 2018-2028. These observances serve to reaffirm that water and sanitation measures are key to good health, poverty reduction, economic growth, and environmental sustainability.

# VALUING WATER



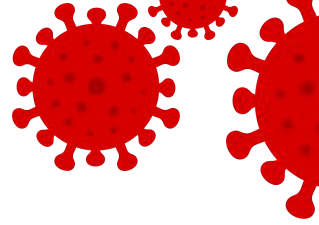
## WATER2ME CAMPAIGN BY UN

The theme of World Water Day 2021 is valuing water. Beyond the issues of pricing, this topic includes the environmental, social and cultural value people place on water.

Taking place on social media, from now until the end of December, a digital campaign aims to generate conversations – to gather opinions and comments from people around the world about water and what it means to them. The aim is to understand how people value water – whether it is economically, socially, culturally or in other ways – how it plays a role in their lives.



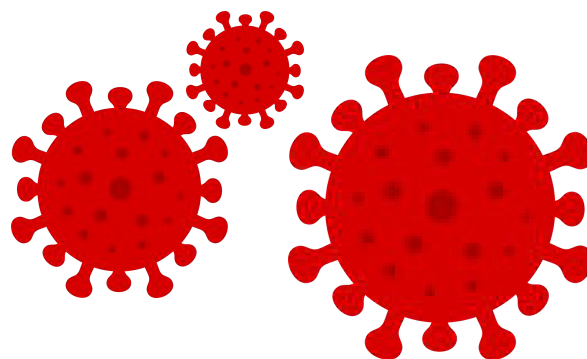
# WATER AND COVID-19



*"Availability and access to water, sanitation and hygiene (WASH) services is fundamental to fighting the virus and preserving the health and well-being of millions. COVID-19 will not be stopped without access to safe water for people living in vulnerability"*

UN experts said.

The impacts of COVID-19 could be considerably higher on the urban poor living in slums, who don't have access to clean water. Proper, clean and regular water supply is need of the hour in such remote areas, slums or in places where water is untreated or polluted areas. Through better water management we should aim at fighting the corona virus in a healthy way.



# BE SURE TO USE THESE TIPS

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- *Turn off the faucet while brushing your teeth.*
  - *Only run the washing machine and dishwasher when you have a full load.*
  - *Use a low flow shower head and faucet aerators.*
  - *Fix leaks.*
  - *Install a dual flush or low flow toilet or put a conversion kit on your existing toilet.*
  - *Don't overwater your lawn or water during peak periods, and install rain sensors on irrigation systems.*
  - *Install a rain barrel for outdoor watering.*
  - *Plant a rain garden for catching storm water runoff from your roof, driveway, and other hard surfaces.*
  - *Monitor your water usage on your water bill and ask your local authorities about a home water audit.*
  - *Keep on sharing your insights on water conservation measures with your friends, family and society.*
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**CONTRIBUTE  
FOR GOOD  
CAUSE.**

**LIKE WE DO.**

At Chandrawat & Partners, we recognize the need for sustainable access to safe water and a major impact on ensuring access to clean water in all aspects of society. We know that the goals of sustainable development are bold, ambitious goals. We also know that technology can play an important role in achieving these goals.

We help nonprofit organizations to increase their efficiency and quality of programs, reduce global costs, and facilitate greater access to and integration of Water saving programs worldwide.

Access to clean and safe water is a human right, which we believe in and which we continue to support.

***EVERY DROP  
MATTERS***







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